



Park Orchards Football Club

'local football in the heart of the community'

2013 Sponsorship Packages

One year old and kicking goals already....

The Park Orchards Football Club offers a unique opportunity to have a significant presence during the foundation years of this exciting venture and play a major role in assisting the club during these formative years.

Season 2012 was our first full successful year in U19's, Reserves and Seniors, you have the opportunity for unprecedented exposure throughout the local community as well as our visiting clubs & supporters from the Eastern Suburbs.

*"Park Orchards Football Club is a family & community focused club and our companies sponsorships are about supporting the local community through the senior & junior football clubs"
local businessman Shane O'Brien from O'Brien Customs & Forwarding.*

*Local identity Kevin Sheedy is our
Club Patron & Number 1 Ticket
Holder*

*Get on board the Sharks and
support the Park Orchards
community just like Sheeds!*



Please contact Trevor Barr for a sponsorship discussion.
sponsorship@parkorchardsfc.com.au or call on 0407 358 326

Sponsorship Options

Major Sponsor and Premier Partner – (Airmaster Australia 2011-2013)

- Naming rights on the back of all players jumpers (30cm x 5cm)
- Fence signage (9 metres x 1 metre) in a central location gaining maximum exposure (home match day only)
- Club room signage
- Web site banner page presence & Phone App presence (under development)
- Logo in prime position on all primary club letterhead and brochureware
- Up to 3 newsletter features throughout the season, logo included in prime page 1 position
- Complimentary tickets for 4 to major club fundraiser, Season Launch, Club Ball & Presentation Night
- Invites to all Half Time President Room Function
- Invite to all Home match Presidents Lunches held through the season
- Complimentary club membership for two

Platinum Sponsor - \$5,000 per season

- Fence signage (6 metres x 1 metre) in a central location gaining maximum exposure (home match day only)
- Clubroom signage
- Web site banner page presence, logo included in prime page 1 position & Phone App presence (under development)
- Logo on all primary club letterhead and brochureware
- Up to 2 newsletter features, logo included in prime position
- Complimentary tickets for 2 to major club fundraiser
- Complimentary tickets for 2 to Season Launch, Club Ball & Presentation Night
- Complimentary club membership for two
- Invites to a Half Time President Room Function
- Invite to a Home match Presidents Lunch held through the season
- Upgrades to Platinum PLUS is available if you prefer scoreboard signage.

Contact us if you wish to propose a tailored package to suit your company outside those shown above

Sponsorship Options

Gold Sponsor - \$3,000 per season

- Fence signage (4 metres x 1 metre) on flanks either side of the Premier & Platinum sponsor banners (home match day only)
- Ground (home match day only) and clubroom signage
- Web site presence – sponsors page & Phone App presence (under development)
- Club room signage
- Logo on club brochureware
- Up to 2 newsletter features, logo included in newsletter
- Complimentary tickets for 2 to Season Launch, Club Ball & Presentation Night
- Invites to a Half Time President Room Function
- Invite to a Home match Presidents Lunch held through the season
- Complimentary club membership for two

Silver sponsorship - \$1,000 per season

- Clubroom signage
- Web site presence – sponsors page & Phone App presence (under development)
- Newsletter feature
- Complimentary tickets for 2 to all social functions held throughout the year
- Invites to a Half Time President Room Function
- Complimentary club membership for two

Player sponsorship - \$100 per player (buy multiple players)

- Clubroom signage
- Web site presence – sponsors page

Donations or Bequests

- Please ring or email Trevor Barr direct.

Contact us if you wish to propose a tailored package to suit your company outside those shown above

Some background on our junior club established 1986 & senior club established 2011

The original Park Orchards Junior Football Club was established in 1969 by the then Principal of the local Park Orchards Primary School, Peter McClinden who would later become President of Vermont Football Club. The first President of the Park Orchards Junior Football Club was Mr. J.O'Brien. The club was based at its current home ground of Domeney Reserve in Knees Road, Park Orchards which was also a popular picnic spot for new families who had moved into the Park Orchards neighbourhood.

The original club colours were a plain black jumper with club name and logo, and then later changed to black and white vertical stripes. The North Ringwood Parish Junior Football Club was established in 1984 and its first President was Father Kevin Mogg, the parish priest of Holy Spirit Parish in North Ringwood. The North Ringwood Parish JFC utilized Colman Park in South Warrandyte as its home venue and its colours were a red jumper with a black sash. In 1991 the Park Orchards Junior Football Club merged with the North Ringwood Parish Junior Football Club, to form the Park Orchards North Ringwood Parish Junior Football Club. The first president of the newly formed club was Michael Cahill, who was also the last president of the NRPJFC, and the new club adopted the black and white striped jumper worn by the Park Orchards club.

In 2000 the club colours were upgraded to incorporate red from the original North Ringwood Parish JFC jumper, and a new design featuring a circling shark was adopted. This new jumper design is now worn by the current day players-both junior and senior. The Sharks relinquished tenancy at Colman Park and for many seasons solely used Domeney Reserve and the wonderful new facilities that were built there as its home venue.

As it approached the new century, the Club identified that considerable benefits could be gained by having its own Auskick program, as these skilled-based clinics had proved to be successful player development pathways at several neighbouring clubs. In 2001, the Sharks Auskick was launched and based at Stintons Reserve, Park Orchards and in its 10 years of operation; Park Orchards Auskick has become an award winning Auskick in the Eastern Region.

The growth in teams and player numbers at the junior club as a result of the successful Auskick program required the use of a second home ground and in 2004 matches commenced being played at Stintons Reserve. In 2005, the Club took another significant step in securing its future with the installation of floodlighting at Stintons, providing the Sharks with 2 fully equipped training and playing venues. VFL/AFL players to have played with the junior football club include Dean Bailey (Essendon and current Melbourne coach), Jason Cloke (Collingwood), Cameron Cloke (Collingwood and Carlton), Travis Cloke (Collingwood), Marcus Allan (Brisbane) and Nick Malceski (Sydney). While winning premierships is not given high importance at the junior club, in 2004 the Sharks won a League record of 5 premierships - something that has not been matched to this date.

In 2010 the junior club fielded 15 teams with over 360 players with an additional 150 plus children participating in its Sharks Auskick program. For a number of years now, the Park Orchards North Ringwood Parish Junior Football Club had been the largest football club and the largest junior sporting club in the City of Manningham.

With this level of participation likely to continue long into the future, during 2010 the junior club Committee decided to explore the option of commencing senior club. A sub-committee which included current Committee members was formed and a task force was established to investigate setting up a greenfield Park Orchards senior football club. This task force comprised 4 Life Members from the junior football club, as well as 2 former junior club Committee members.

In July 2010 the junior club Committee formally voted to establish a senior Park Orchards Football Club, and an application was submitted to join the Eastern Football League with approval being granted by a vote of the EFL clubs in October. Park Orchards Football Club has commenced in Division 4 with an Under 18 team, and will add senior and reserve teams in 2012. The Under 18 team is coached by Donvale legend Tony Weeks (himself a former Park Orchards junior player) and won the Division 4 EFL Colts premiership. Peter Nicholson, former premiership coach with Springvale (VFL), Greensborough (DVFL), East Burwood (EFL), St. Bernard's and Old Hailebury (VAFA) and father of 2 junior club players is the senior coach for 2012-13 and is currently assembling a strong contingent of former Sharks junior players who will make up the nucleus of the senior sides in 2012.

Watching over the progress of the new senior club are AFL identities Brett Ratten (ex Carlton great), Glenn Archer (North Melbourne legend), Alan Richardson (ex Carlton senior assistant coach), Tim Livingstone (Richmond head of development) and Brett Montgomery (Western Bulldogs assistant coach), all who have sons playing in the junior club. Kevin Sheedy, a long time Park Orchards resident, is offering advice from afar.

After more than 40 years of successful junior football, Park Orchards is taking the next step with its own senior community based football club, and it's time now to create history.

**Club success in our inaugural season with U18's 2011 - EFL Division 4
Premiers and U19's 2012 – EFL Division 4 Runners-Up
WE ARE BUILDING FROM WITHIN THROUGH OUR YOUNG PLAYERS....**



Major Partner & Sponsor 2011-13

Park Orchards Senior Football Club – wins award

John Parkes from the Park Orchards Football Club has won the AFL Coaches Association (AFLCA) State 'Wingman Off-Field Champion' award.

The great Sharks clubman was nominated for the award by his club and was voted the winner of the EFL's competition. For that, Parkes pocketed a plaque and a \$250 cheque for himself and a \$250 sporting equipment voucher and an autographed Sherrin football for the Sharks.

But the best was yet to come. Parks was selected by the AFLCA as the state winner!

For his efforts, he received a plaque and a \$1000 cheque for himself, while Park Orchards received a \$1000 sporting equipment voucher. Parks did not know he had been nominated for the award, so when club president Stephen Harrington advised him of the result, he was 'lost for words'.

The Wingman campaign, powered by the AFLCA, aims to tackle alcohol-related violence among young adults. It encourages young people to take responsibility for themselves and their mates when out having a good time and to avoid alcohol-fuelled situations. The off-field champion award recognises a clubman or clubwoman who has assisted the club in curbing and preventing that kind of behaviour.



John Parkes with Park Orchards FC Number 1 member Kevin Sheedy at the AFL Coaches Association Dinner where John received his AFL Coaches Association (AFLCA) State 'Wingman Off-Field Champion' award.



John Parkes with Danny Frawley from AFL Coaches Association (AFLCA) presented with his State 'Wingman Off-Field Champion' award.

Kevin Sheedy Park Orchards FC Number 1 Member



Local Park Orchards identity Kevin Sheedy accepting his No.1 Members Ticket and Sharks Guernsey from Club President Stephen Harrington at the spiritual home of the Sharks since 1969 Domeney Reserve, Park Orchards.



Park Orchards Football Club

'local football in the heart of the community'

Home Games Ground: Domeney Reserve, Knees Rd, Park Orchards

Website: www.parkorchardsfc.com.au

General Club Enquiries: Stephen Harrington (President) 0408 948 797 or news@parkorchardsfc.com.au

Membership & Sponsorship Enquiries: Trevor Barr 0407 358 326 or membership@parkorchardsfc.com.au



Major Partner & Sponsor 2012

2013 Membership Application Form

Personal Details (one form per person)

First Name		Preferred contact method for club communications <input type="checkbox"/> Email <input type="checkbox"/> SMS <input type="checkbox"/> Email & SMS
Surname		
Mailing Address		
Mobile Phone No.		
Email Address		

Membership Options Non Playing

✓ Here	Category	Benefits	Cost
	Club Membership	Free entry at all home games Free footy record at all home games Weekly club communications Invites to a Half Time President Room Function Membership Pack, ie membership sticker, can holder, etc	\$75
	Park Orchards FC Coterie Membership	Club membership as above plus Coterie membership including invites to all Coterie Functions & your identifying Coterie Apparel	\$100 + \$25 joining
	<i>Player Sponsor</i>	<i>\$100 per player, refer website for details</i>	<i>\$</i>
	<i>Donation / Bequest</i>	<i>One off donations gratefully accepted</i>	<i>\$</i>

Payment

Credit Card	TOTAL	\$	Mastercard Visa (circle one)
	Card Number:		
	Cardholders Name		
	Expiry Date:		
	Signature		
Cheque	Made payable to Park Orchards Football Club .		
Cash	Only payable at home games hand into canteen/bar		
Pay Anyone	Account Name Park Orchards Football Club Bendigo Bank BSB : 633 000 Account 142807981 Reference: "2013 Subs YOUR NAME" (eg 2013 Subs Kevin Sheedy)		

Where do I send this form?

If Credit Card Payment email completed form to membership@parkorchardsfc.com.au Or
Post to Memberships, Park Orchards Football Club, PO Box 120, Park Orchards 3114 Or Drop into the Club on home match days



Park Orchards Football Club

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Home Games Ground: Domeney Reserve, Knees Rd, Park Orchards

Training Ground: Stintons Reserve, Stintons Rd, Park Orchards

Website: www.parkorchardsfc.com.au

General Club Enquiries: Stephen Harrington (President) 0408 948 797 or news@parkorchardsfc.com.au

Membership & Sponsorship Enquiries: Trevor Barr 0407 358 326 or sponsorship@parkorchardsfc.com.au



2013 Sponsorship Application Form

Become a Sponsor

and financially support the Park Orchards Sharks Football Family

Category	Cost
<i>Player Sponsorship</i>	<i>\$100 units (\$100 per player)</i>
<i>Premier Partner</i>	<i>Airmaster Australia 20011-2013</i>
<i>Platinum Sponsor</i>	<i>\$5,000 per season</i>
<i>Gold Sponsor</i>	<i>\$3,000 per season</i>
<i>Silver sponsorship</i>	<i>\$1,000 per season</i>
<i>Donation / Bequest</i>	<i>One off donations gratefully accepted</i>

We have a range of sponsorship options that suit individuals or a range of businesses. If you are interested please contact Trevor Barr on 0407 358 326 or email sponsorship@parkorchardsfc.com.au.

Payment

Credit Card	TOTAL	\$	Mastercard	Visa (circle one)
	Card Number:			
	Cardholders Name			
	Expiry Date:			
	Signature			
Cheque	Made payable to Park Orchards Football Club .			
Cash	Only payable at home games hand into canteen/bar			
Pay Anyone	Account Name Park Orchards Football Club Bendigo Bank BSB : 633 000 Account 142807981 Reference: "2013 Sponsorship YOUR NAME" (eg 2013 Sponsorship Kevin Sheedy)			