

PARK ORCHARDS 2017 PARTNERSHIP PACKAGES



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SEASON 2017

The Park Orchards Football & Sharks Netball Club is the youngest and yet one of the most respected clubs in the Eastern Football League. Despite our short history we are seen as a club that upholds and promotes the wonderful spirit of the Park Orchards Community.

We have just completed our 5th season with our three Senior Football Teams.

Highlights include Under 19s winning their 4 Premiership. 3 Netball teams just completed their first season in EFL Netball.

In 2017 we will be entering the second year of our three year ALL IN Strategic plan. With the momentum built in 2016 we have plans for a higher level of community engagement and of course on field success for all our teams.

Some future highlights for 2017 include:

- Secured a new football coach
- Secured 8 key position players to add to the young list
- Expansion of coaching department with a new role of Development Coach
- Expecting to field 3-4 Netball teams
- Growth in our community presence introducing Sharks TV
- Improved Social Media (20,000 facebook hits on "Aker" Day) and growing weekly
- Several Marquee games including local Warrandyte Derby and Ex AFL Player game
- Club & Community events

How our sponsors engage with us will be a key focus in 2017 and beyond. We continually strive to build ways the club and the community engage with our sponsors and it is imperative any sponsor comes with an attitude of ALL IN. We hope you can join us on our journey.

MAJOR SPONSOR 2017-2019



"We are very pleased to once again be the major sponsor for the next 3 seasons of the Park Orchards Football Club. Please consider getting on board and support the senior Sharks, your local football club"

*- Local businessman - John Hoskins,
Hoskins Premium Property (Donvale & Croydon)*

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PLATINUM PARTNERSHIP

FROM \$8,000 + GST

- All year round Fence signage (2700x900) in a central location gaining maximum exposure
- Clubroom signage
- Web site banner page presence, logo included in prime page 1 position & Phone App presence
- Logo on all club letterhead and brochures
- Up to 2 newsletter and Team App features, logo included in

- prime position
- Complimentary tickets for 2 to the Presidents Lunch, Club Ball & Presentation Night
- Domenerians membership for primary nominated sponsor and five complimentary gate entry cards for employees and or family
- Invites to all half time President Room functions
- Sharks TV Exposure

GOLD PARTNERSHIP

\$5,000 + GST

- Vinyl Fence signage (4 metres x 1 metre) on flanks either side of the Premier & Platinum sponsor banners (home match day only)
- Ground (home match day only) and clubroom signage
- Web site presence - sponsors page & Phone App presence
- Club room signage
- Logo on club brochures
- Up to 2 newsletter and Team App features, logo included in prime position

- Complimentary tickets for 2 to the Presidents Lunch, Club Ball & Presentation Night
- Domenerians membership for primary nominated sponsor and two complimentary gate entry cards for employees and or family
- Invites to all half time President Room functions
- Sharks TV Exposure

SILVER PARTNERSHIP

\$2,500 + GST

- Clubroom signage
- Web site presence - sponsors page & Team App presence
- Newsletter and Team App feature
- Complimentary tickets for 2 to major fundraiser

- Invites to all half time President Room functions
- Domenerians membership for primary nominated sponsor
- Sharks TV Exposure

BRONZE PARTNERSHIP

\$1,000 + GST

- Clubroom signage
- Web site presence - sponsors page & Team App presence
- Newsletter and Team App feature

- Complimentary tickets for 2 to major fundraiser
- Invites to all half time President Room functions
- Domenerians membership for primary nominated sponsor

MARQUEE GAME SPONSOR (EX AFL PLAYER) \$8,000 + GST

- Logo on Social Media invite and any other promotional material
- Meet the player
- Clubroom signage
- Web site presence - sponsors page & Team App presence
- Newsletter and Team App feature

- Complimentary Marquee at the game for business or pleasure
- Invite to the half time President Room functions
- Domenerians membership for primary nominated sponsor
- Sharks TV Exposure

PLAYER SPONSORSHIP

PREMIER PLAYER SPONSOR - \$330

- \$100 Player Subs contribution direct to a player of your choice
- 1 General Membership
- 1 Voucher for a free drink at each home game
- 1 Invite to a Presidents Half Time Committee Drinks
- Clubroom signage under player photo
- Website presence - sponsors page
- All club communications

PLAYER SPONSOR - \$120

- Clubroom signage under player photo
- Website presence - sponsors page
- All club communications

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NETBALL PARTNERSHIPS 2017

GOLD NETBALL PARTNERSHIP

\$2,500 + GST

- Clubroom signage
- Web site presence - sponsors page & Team App presence
- Newsletter and Team App feature
- Complimentary tickets for 2 to major fundraiser
- Invites to all half time President Room functions
- Coterie group membership for primary nominated sponsor
- Sharks TV Exposure

SILVER NETBALL PARTNERSHIP

\$1,000 + GST

- Clubroom signage
- Web site presence - sponsors page & Team App presence
- Newsletter feature
- Complimentary tickets for 2 to major fundraiser
- Invites to all half time President Room functions
- Coterie group membership for primary nominated sponsor

BRONZE NETBALL PARTNERSHIP

\$500 + GST

- Clubroom signage
- Web site presence - sponsors page & Team App presence
- Newsletter and Team App feature

FOR ANY SPONSORSHIP ENQUIRIES PLEASE CONTACT:

Dave Philipsen - Sponsorship & Membership: 0408 385 559

Jeremy Thomas -President: 0409 864 910

Chloe Jenkins - Netball Director: 0425 885 276

Colin Caulfield - Vice President: 0409 047 694

Email: sponsorship@parkorchardsfc.com.au

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