

PARK ORCHARDS FOOTBALL NETBALL

Partnership 2019 Packages

PARKORCHARDSFC.COM.AU

SEASON 2019

Since formation in 2011, the Park Orchards Football & Netball Club has grown to become one of the fastest growing clubs in the Eastern Suburbs with Senior, Reserves & Under 19 football programs, 3 netball teams and for the first time in 2019 a Senior Women's Football team.

Our brand is instantly recognised in the Eastern Suburbs of Melbourne as we have created a market leading brand and formed mutually beneficial relationships with countless businesses.

With one of the fastest growing memberships bases in the Eastern Football League, an ever-growing social media reach, the Park Orchards Football Club is perfectly placed to provide your business with a great return on an investment in one of our great sponsorship packages.

In 2019 the Park Orchards Football & Netball Club at every opportunity earnestly promote its sponsors to our members and supporters and at all times encourages them to support the businesses that support the Sharks, as our sponsor's success is our success. Our committee, coaching staff, volunteers and players are fully committed to ensuring that all our sponsors, from the smallest to the largest, get the experience that they expect plus much more.

We have a range of sponsorship packages to suit every marketing budget and have the capability to tailor make any sponsorship package to address your particular business needs. During season 2019 we will be implementing a number of exciting new initiatives that will help expose and grow your business even further.

MAJOR SPONSOR 2019



"We are very pleased to once again be the major sponsor for the next 3 seasons of the Park Orchards Football Club. Please consider getting on board and support the senior Sharks, your local football club"

*- Local businessman – John Hoskins,
Hoskins Premium Property (Donvale & Croydon)*

PLATINUM PARTNERSHIP

FROM \$10,000-\$15,000 + GST

- All year round Fence signage (2700x900) in a central location gaining maximum exposure
- Club room signage
- Web site banner page presence, logo included in prime page 1 position & social media presence
- Logo on all club letterhead and brochures
- Up to 2 newsletter and social media features, logo included in prime position

- Invites to all half time President Room functions
- Domenerians membership for primary nominated sponsor

GOLD PARTNERSHIP

\$8,000 + + GST

- Fence signage (3 metres x 1 metre)
- Complimentary tickets for 2 to the Presidents Lunch, Club Ball & Presentation Night
- Domenerians membership for primary nominated sponsor and five complimentary gate entry cards for employees and or family
- Invites to all half time President Room functions
- Club room signage
- Web site presence – sponsors page & social media presence

- Newsletter and social media feature
- Complimentary tickets for 2 to major fundraiser

SILVER PARTNERSHIP

\$3,000 - \$6,000 + GST

- Club room signage
- Web site presence – sponsors page & social media presence
- Logo on club brochures
- Up to 2 newsletter and Social Media features, logo included in communications

- Invites to all half time President Room functions
- Domenerians membership for primary nominated sponsor

BRONZE PARTNERSHIP

\$1,000 + GST

- Club room signage
- Web site presence – sponsors page & social media presence
- Newsletter and Team App feature
- Complimentary tickets for 2 to major fundraiser

- Invites to all half time President Room functions
- Domenerians membership for primary nominated sponsor

PLAYER SPONSORSHIP

PREMIER PLAYER SPONSOR – \$330

- \$100 Player Subs contribution direct to a player of your choice
- 1 General Membership
- 1 Voucher for a free drink at each home game
- 1 Invite to a Presidents Half Time Committee Drinks
- Club room signage under player photo
- Website presence – sponsors page
- All club communications

PLAYER SPONSOR – \$110

- Club room signage under player photo
- Website presence – sponsors page
- All club communications

Please feel free to discuss with us any ideas as to how we can tailor the partnership to suit your needs and we hope you can join us on our journey in 2019.

NETBALL

Partnerships

GOLD NETBALL PARTNERSHIP

\$2,500 + GST

- Club room signage
- Web site presence – sponsors page & social media presence
- Newsletter and social media feature business profile
- Complimentary tickets for 2 to major fundraiser
- Invites to all half time President Room functions (football)
- Coterie group membership for primary nominated sponsor

SILVER NETBALL PARTNERSHIP

\$1,000 + GST

- Club room signage
- Web site presence – sponsors page
- Newsletter and social media feature business profile
- Complimentary tickets for 2 to major fundraiser
- Invites to all half time President Room functions
- Coterie group membership for primary nominated sponsor

BRONZE NETBALL PARTNERSHIP

\$500 + GST

- Club room signage
- Newsletter and social media feature business profile
- Newsletter feature

FOR ANY SPONSORSHIP ENQUIRIES PLEASE CONTACT:

Jeremy Thomas - President: : 0409 864 910

Colin Caulfield - Vice President: 0409 047 694

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